

EXHIBITOR GUIDE

Thank you for exhibiting in the 2017 PAA Trade Show & Education Conference. We appreciate your participation in the area's largest industry show. We are looking forward to this event and recognize the important role our exhibitors play in ensuring a successful event. Please use this guide to prepare yourself for the show, paying special attention to deadlines for sponsorships, advertising and ordering services for your booth. Should you have any questions or concerns, please contact Erica at ehunter@paa-east.com or 610.664.1800.

IMPORTANT DEADLINES

- **Feb 15** **Exhibitor listing deadline**
All exhibiting companies are listed in the program. Please review your listing to ensure the information is printed correctly.
- **Feb 28** **Sponsorship deadline**
- **March 4** **Lead Retrieval Scanner orders due**
- **March 14** **Last day to reserve hotel under PAA room block**
- **March 22** **Exhibitor badge registration deadline**
- **March 22** **Electric, Internet and Phone orders due**
- **April 4** **Exhibitor Set-up and Badge Pick-up: Noon-6:00pm**
- **April 5** **Exhibitor Set-up: 7:30-9:30am**
Badge Pick-up: 7:30-9:00am
Exhibitor badge pick-up will close at 9am and re-open at 10:30am. Exhibitors will not be permitted to enter the show floor without a badge. Plan to pick-up Tuesday or before 9am Wednesday.

EXHIBITOR ONLINE REGISTRATION

Online registration is available for Exhibitor Listing and Badges

Visit www.paa-east.com to register